

LAURENCE PATRICK RAYMOND

OBJECTIVE

What can this individual bring to this position that others may not?"

A background that demanded excellent communication skills, and customer service, along with a proven track record in management and supervisory positions has been key in developing the philosophy I believe captures the hearts and minds. A positive attitude toward always working in the solution is the solution.

Past management experience has provided me the opportunity to develop many creative skills required to perform the following:

- Strong interpersonal skills with a focus to motivate others to meet and achieve goals.
- Experience in creating strategies and processes that enhance client services and improve delivery.
- Diverse experience in big industry, service organizations and smaller start-up companies, contributing to problem resolution working in the solution.
- Demonstrated success directing organizational development during periods of growth.
- Keen understanding of how technical implementations and business functions impact and streamline organizational processes.

PROFESSIONAL ACHIEVEMENTS

BROADCASTING

Addy Award, 1987, Kern County School District), Case Agency

Addy Award, 1989, B - Rock (Print: Promotional Material), B-Rock Radio Station

Addy Award, 1991, KGET Special Report (30 second commercial), Eye Street Prod.

Addy Award, 1995, KERO Public Service Announcement (30 sec.)

Kero PSA Addy Award, 1995, KERO Billboard, Watch It Happen Here

PUBLIC SPEAKING

1st Place, Toastmasters Division 33, Evaluation Speaking 2015

1st Place, Toastmasters Division 33, International Speaking 2015

1st Place, Toastmasters Division 33, Humorous Speaking 2013

INTERNET WEB DEVELOPMENT

1998 -Created Nature Sunshine Inc a complete e-commerce package for user sign-up, including vendor portal for product tracking and sale member dashboard.

CREATIVE SERVICE PRODUCER ARTIST & GRAPHIC DESIGNER

Provided business with full creative redesign branding packages. Capturing the culture and vision with a new logo and the support print materials required; marketing & advertising materials, internet format, signage, oil paintings for their lobby and/or interior board rooms.

Caricatures for senators, congress person and acknowledgment retirement gifts

Bob Hope 90th Birthday presented at NBC acknowledgment achievement awards

Lucy Ball 70th Birthday presented at NBC acknowledgment achievement awards

SKILLS

Motivate Strategic Solutions	Apple, PC Windows, Amiga, Live Line, Avid Pro, Media 100
Computers:	Photoshop , Power Point, Page Maker, Illustrator, HTML, PHP and Word Press
Publishing:	Adobe Premiere, Locomotion, After Effects, Video Conferencing Apps Lumina (PC), Morph, Flash,
Multi Media:	HD Cameras, Film and Studio lighting, Real Server, AVI, MOV, RM formats Illustrations, Air Brush, Paint, Typography, Signage, POP design
Media:	<ul style="list-style-type: none">- Managed teams & employees- Production & Graphic Designer, Produced and Directed Film & TV commercials. video production
Graphics & Artwork:	<ul style="list-style-type: none">- Owned and Operated a Creative Design Advertising and Marketing Business. online services and advertising
Overview	
Public Speaker	Keynote speaker for Chamber of Commerce & Non Profit Originations

Organizations

WORK HISTORY

Co-Owner Brokerage	Raymond & Associates Real Estate Brokerage ~ 2005~current
Owner/Publisher	Publisher of Gateway Gazette, Nipomo Community Newsletter 2017~current
Operations GUI Designer Web Architect	Operations Manager, Team leader for designers, coders and ISP customer services, Broadwire ISP, Grover Beach, CA, 1998~2003 Company was sold in 2003 Creative Director, Team leader for GUI designers and coders, Interspeed Network, Delmar CA, 1997~1998 Company merged with another company 1998
Premium Client Management	Creative Service Producer / Producer Director / Art Director, Kero - TV, CBS McGraw Hill Affiliate, Bakersfield CA 1993~1996,
High End Client Director	Graphic Artist / Director - Producer (Film), KGET -TV NBC Eye Street Production, Bakersfield, CA 1992~1993,
Owner/Artist Production Mngmnt	On The Loose Art Studio, Bakersfield, CA 1986~1997, Senior Artist / Illustrator / Owner

EDUCATION

Highland School, Bakersfield, CA 1970 - 1974, GED Graduate
(Excel in the arts)

Taft Community College, Taft, CA 1977 - 1979, AA Degree

ASB President 1978-1979

Bakersfield College, Bakersfield CA, 1977 - 1978, Certificate ABA incomplete

Attended Frankfurt University (Germany) 1974 - 1976 Art History, Oil

CA Real Estate License: 2005

REFERENCES

LYNN COMPTION

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FRANCO COLANTONIO

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JOCELYN BRENNAN

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A conceptual innovator with a robust work ethic and proven track record in cultivating effective and cohesive collaborative team coordination essential to the success of creative solutions. Known to those I work with as insightful, I bring over 16 years of senior-level experience in developing, directing and executing visionary projects for high-profile brands.

Past positions as Creative Director demanded a diverse skill set such as those required in:

- Rebranding an internet ISP: spearheading the direction, design and development from hands on artistic production while inspiring team members to surpass client objectives.
- The visual direction collaboration and required innovation demanded, in redesigning a Local News Broadcasting station with fast-paced, time-sensitive environments.
- Demonstrating success in team motivation and leadership, resulting in market share domination in client production for the CBS affiliate broadcasting firm, along with outstanding communication and collaboration skills.

With a keen ability to lead the evolution and completion of creative design projects, combined with my steadfast commitment to innovative design quality and production, I look forward to the opportunity in providing outstanding creative services and direction to your company.

Sincerely,
L. Patrick Raymond